

PARTNERSHIP PROSPECTUS



February 14-16, 2020

DevOps & Test Automation
delivery excellence conference

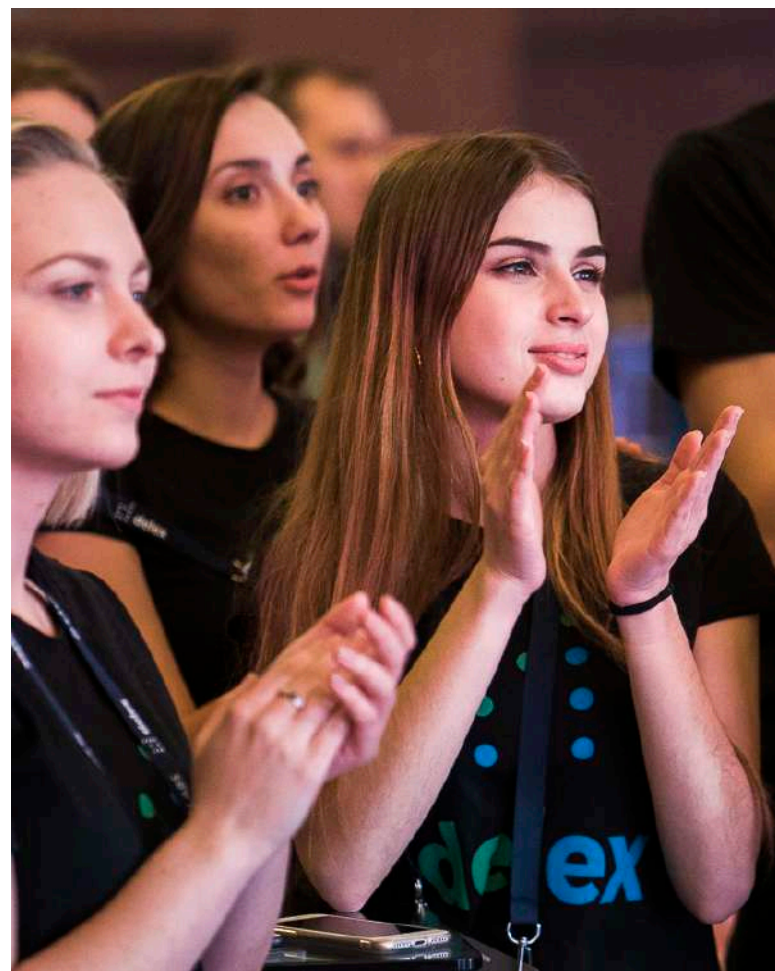


DelEx stands for Delivery Excellence.

DelEx Conference 2020 our third annual event, is a 3-days conference dedicated to DevOps and Test Automation practices, to be held from February 14-16 at the Renaissance Minsk Hotel, Belarus

- 14 Feb – opening day
- 15 Feb – full day of talks
- 16 Feb - workshops day

Last year's DelEx Conference was close to 400 attendees, giving more opportunities to meet face-to-face with test automation experts and DevOps enthusiasts.



DevOps and Continuous testing has transformed the way organizations large and small think about how they ensure the best digital experiences for their users. And if DevTestOps is the heart of a transformation strategy, then automated testing is the lifeblood that makes it happen.

At DeIEx 2020, 400+ attendees will learn about cutting edge developments and practices when it comes to continuous testing, automated testing in CI/CD environments, DevOps and TestOps.

Attendees will learn about best practices in using Selenium, Appium, Kubernetes, Jenkins and other open source test frameworks, hear first-hand experience from developers who have adopt it, and network with industry visionaries who are leading the charge to deliver high quality experiences for all of their users at speed.



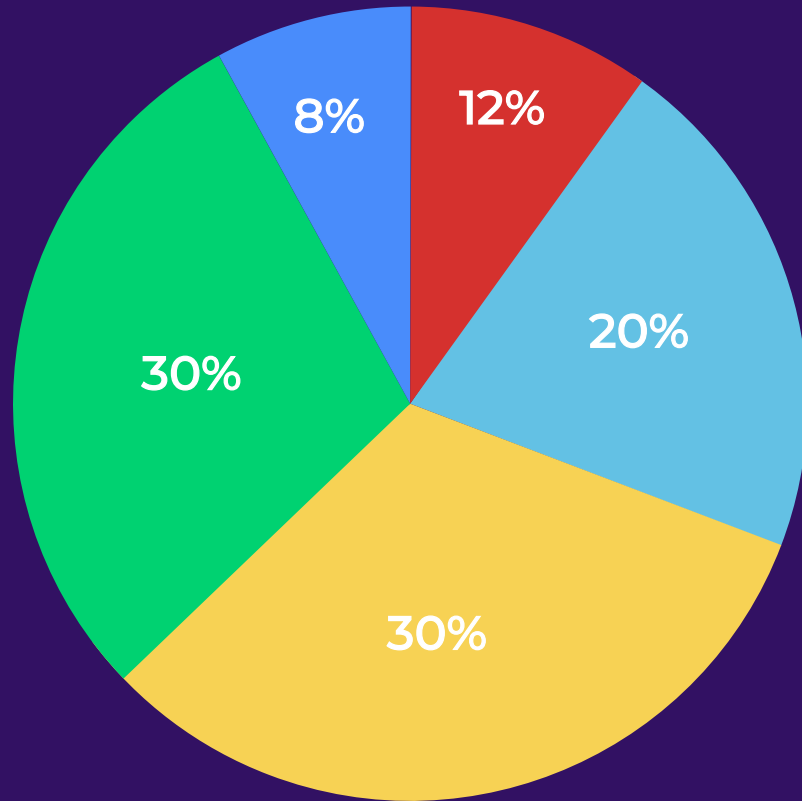


*” And the audience!
We always ask questions, and I
should note that compared to other
conferences, and we visited a lot of
them, the reaction of the DeEx
audience is just great! “*






- Baruch Sadogursky



DelEx attendee profile



DelEx Conf 2019 attendees by seniority level

	Chief/Architect	8-10+ years of exp.
	Lead	5-8 years
	Senior	3-5 years
	Middle	1-3 years
	Junior	<1 year

We learn from our participants and take into account market specifics, working hours and habits.

This year we introduce an opening day for the Conference, starting Friday evening.

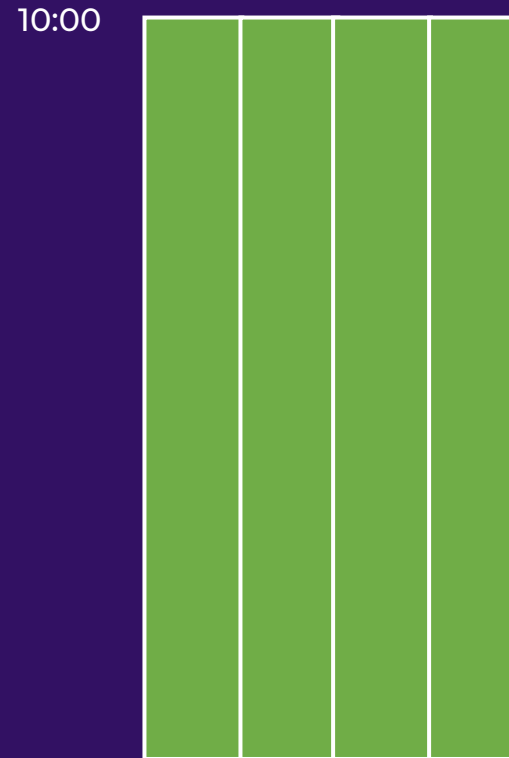
Keynote talks will be supplemented by Happy Hour.

For productive networking among participants,

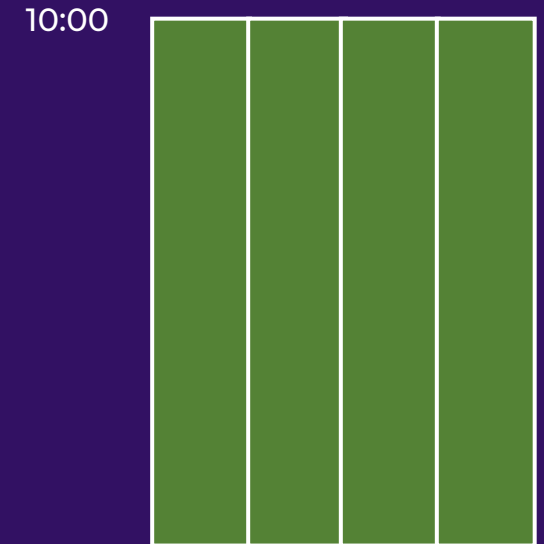
and dedicated time for our partners to collaborate with participant, potential salaried workers and companies representatives.



14 February
Opening day



15 February
Conference Day



16 February
Workshops Day

Conference Days Approach

Platinum (1 available)



Branding

3 x 4m exhibition space

Branding on selected stage (backwall, roll-ups, etc), provided by Company

Company Branding (logo) on:

- conference website, special block
- screens in between speaking sessions
- participant lanyard and bag (one side), agenda and badge
- recorded videos: exclusive placement in intro, and on video template
- press-wall
- in all email communication

Swag and handout materials in participants bag (provided by Company)

Social media shout-outs (facebook, twitter, instagram)

Discount

5 conference passes

25% discounted conference Promo Code to share with customers and employees

Participation

Speaker from the company

Company can invite keynote speakers (relevant to conference topics)

- PARTNERSHIP LEVELS

Gold



Branding

2 x 3m exhibition space

Roll-up on not branded stage, or at the entrance to any speaking hall (total 2)

Company Branding (logo) on:

- conference website
- participant agenda and badge
- recorded videos: on video template
- press-wall
- in all email communication

Swag and handout materials in participants bag (provided by Company)

Social media shout-outs (facebook, twitter, instagram)

Discount

3 conference passes

20% discounted conference Promo Code to share with customers and employees

Participation

Speaker from the company

Silver



Branding

1.5 x 2m exhibition space

Roll-up at the entrance to any speaking hall (total 1)

Company Branding (logo) on:

- conference website
- participant agenda
- recorded videos: on video template
- press-wall
- in all email communication

Social media shout-outs (facebook, twitter, instagram)

Discount

2 conference passes

10% discounted conference Promo Code to share with customers and employees

- PARTNERSHIP LEVELS

Partner



Branding

Roll-up at the entrance to any speaking hall

Company Branding (logo) on:

- conference website
- participant agenda
- recorded videos: on video template
- press-wall
- in all email communication

Discount

2 conference passes

5% discounted conference Promo Code to share with customers and employees

Happy Hour Partner



Branding

Distribute drinks and refreshments during conference Happy Hour

Allocate point of interest at your booth

2 x 3m exhibition space

Roll-up on not branded stage, or at the entrance to any speaking hall (total 2)

Company Branding (logo) on:

- conference website
- participant agenda and badge
- recorded videos: on video template
- press-wall
- in all email communication

Swag and handout materials in participants bag (provided by Company)

Social media shout-outs (facebook, twitter, instagram)

Discount

3 conference passes

20% discounted conference Promo Code to share with customers and employees

Any other ideas?



Contact us to discuss

Some of available options, for instance:

- Video-recording partner, exclusive
- Speakers party partner with exclusive branding placement
- First-day after-party partner with exclusive branding placement
- Coffee-breaks partner
- Lunch partner
- Breakfast partner
- SWAG partner
- Your idea



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